



# Cola<sup>®</sup>Moist 200/300P

## Moisturization Studies

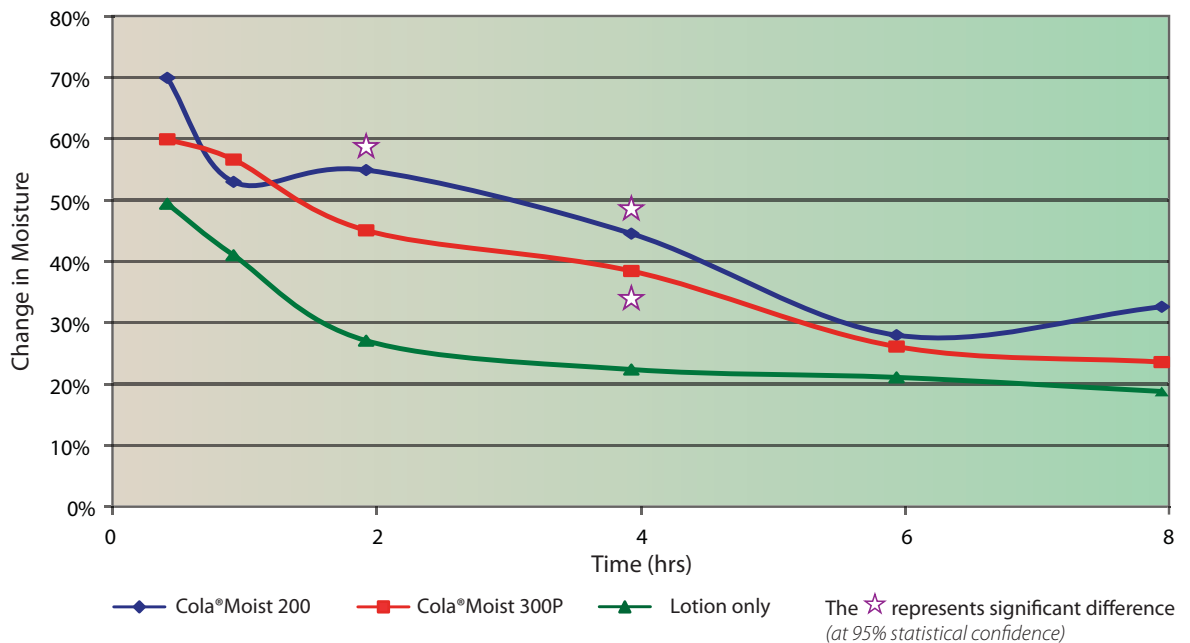
National Brand lotions used in this study were purchased at a local retail store. Cola<sup>®</sup>Moist products were added to the samples to give the final activity level and then mixed well to give homogenous finished lotions. The brand lotions without any additives were the basis for

the control measurements. Samples were applied to the forearm of the participant. Using a NOVA<sup>™</sup> DPM 9003 instrument, skin impedance was measured prior to application and at regular intervals after application. Results are shown in graphical form below.

## Cola<sup>®</sup>Moist Study 1

National Brand "B" Lotion + 5% Cola<sup>®</sup>Moist 200/Cola<sup>®</sup>Moist 300P  
Measurements were collected over 8+ hours.

## Results



## Conclusion

At 5% active level added to National Brand "B" Lotion:

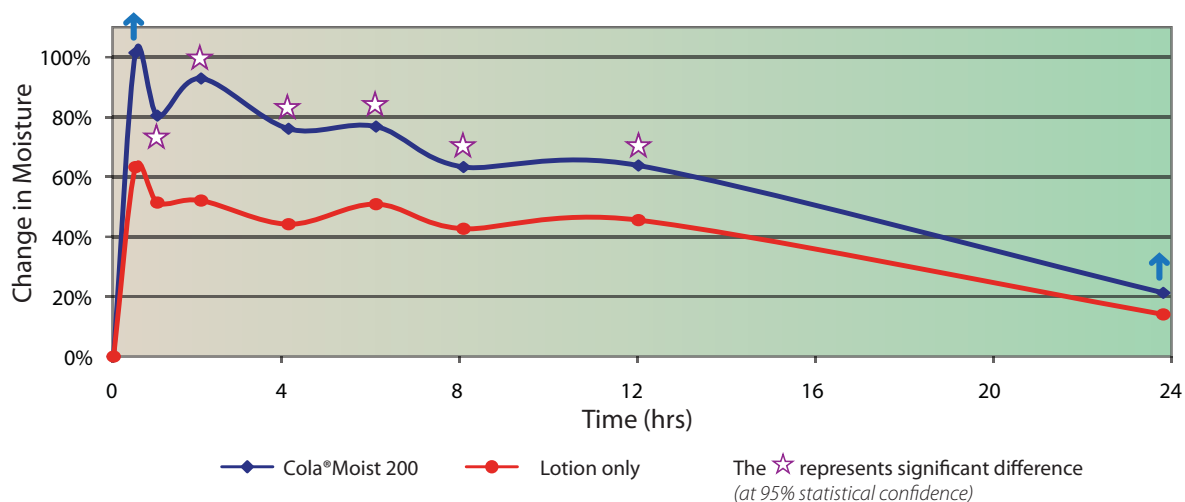
- Cola<sup>®</sup>Moist 200 doubled the moisturizing ability of the lotion at 2 and 4 hours.
- Cola<sup>®</sup>Moist 300P performed similarly, also nearly doubling moisturization at 4 hours.

# Cola®Moist 200/300P

## Cola®Moist Study 2

National Brand "C" Lotion + 5% Cola®Moist 200  
Measurements were collected over 24+ hours.

### Results



### Conclusion

At 5% active level added to National Brand "C" Lotion:

- Cola®Moist 200 added large, significant improvements to the moisturization of the lotion over a 12-hour period.
- Cola®Moist 200 demonstrated sustained improvement in moisturization over the full 24 hours.



**Colonial Chemical, Inc.**  
P. O. Box 111  
South Pittsburg, TN 37380  
Phone: 423-837-8800  
Fax: 423-837-3888  
[www.colonialchem.com](http://www.colonialchem.com)



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