



Formulation

No. 1011

Natural Shampoo *Meets Whole Foods Premium Body Care standard*

DESCRIPTION

This mild, sulfate-free shampoo has very low skin or eye irritation potential and is suitable for all ages and hair types. **Suga®Nate 160NC**, **Cola®Teric COAB** and **Poly Suga®Glycinate C** are used in this clear, lightly colored formulation that offers abundant foam and will not excessively strip or dry hair. Supplementary conditioning or a modified appearance may be obtained with the addition of other ingredients.

The formulation shown below is developed with ingredients that meet **Whole Foods Premium Body Care** standards.

FORMULATION

Order	Ingredients	%
1	Water	qs to 100.00
2	Suga®Nate 160NC	19.00
3	Cola®Teric COAB	6.00
4	Poly Suga®Glycinate C	3.00
5	Pureact Ws Conc (Innospec)	9.00
6	Capmul® S18L (Abitech)	0.80
7	Blueberry Fragrance	0.05
8	Benzostat™ (Inolex)	0.70

PROCEDURE

1. Combine ingredients 1-4. Heat to 50°C.
2. Add remaining ingredients in order, ensuring each is completely dissolved before proceeding.

TYPICAL PROPERTIES

Appearance Clear
pH 6.0
Viscosity 3,500 cps

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